



CONQUEST

COMMUNICATIONS PVT. LTD.

A FULL SERVICE COMMUNICATIONS AGENCY

New Delhi | Mumbai | Kolkata

a
marketing
communications
agency

**poised to manage, enhance & monitor
brand value for clients across all
business sectors.**

We are multi-disciplinary branding agency with design,
strategy & communications divisions offering services in
Corporate, Consumer, Retail and Media Branding.

agency
capabilities

brand**audit**

Media review of past branding and marketing activities

Evaluating the strengths and weaknesses of the brand

Internal and external brand perception study

Understanding the competition and industry

brand**strategy**

Define brand values, image, identity & positioning in mark

Align brand purpose and business goals

Brand audience profiling with qualitative insights

Develop comprehensive media plan based on allotted budget

Develop rigorous and creative strategy recommendations

Conceptualize ATL and BTL brand experience activities

brand**activations**

Adopt a 360 degree integrated approach with conventional & contemporary media

Implement brand experience activities as per media plan

Develop unique touch points for brands to interact with its audience

brand**monitoring**

Analyze brand communication impact vis-à-vis business goals

Evaluate brand equity and influences

Monitor strategy impact over a course of time

Identify the setbacks and amend future communication strategy

services

creative & integrated communications

**begin with perfectly defining and knitting
different brand attributes to foster a defining**

brandculture

with a soul and life of its own.

Be it for corporate image, product promotion or any particular marketing activity, the brand culture and its identity stands as a central figure around which coherent offline and online marketing activities are executed based on insightful research.



advertising & pr

Media Planing
Print Advertisements
Television commercials
Radio Spots
Hoardings and OOH
Cinema Advertising
Airport Advertising



events & exhibition

Event Marketing Promotional
Campaigns Retail Design &
Display Exhibition Stall
Designing



digital marketing



Online Brand Audit
Social Media Marketing
Search Engine Optimization
E-commerce Solutions
Online PR
PPC Advertising
Mobile Site and Apps

interactive media



Web Design & Development
Corporate Films
Interactive Flash Presentations



Analysis of past branding activities
Identification of blind spots of marketing
Business Sector Study
Competition Analysis
Determine Future scope of Promotion

∴ **integrated communications**

Advertising solutions in india & international media publications



NEWSPAPERS



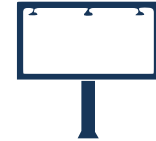
MAGAZINES



TELEVISION



RADIO



OUTDOOR



CINEMA



AIRLINE/AIRPORT



**DIGITAL
ADVERTISING**



NON TRADITIONAL



MEDIA PLANNING

Media that we work with

THE TIMES OF INDIA



WION rediff.com THE ECONOMIC TIMES live **mint**

Star FORTUNE

Forbes



moneycontrol

BusinessLine

Business Standard

hindustantimes

The Indian EXPRESS

DECCAN Chronicle



दिव्य भास्कर
DivyaBhaskar.com

DNA

குனக்கு குந்த
DAILY THANTHI

THE HINDU

onmanorama

eSakal.com

महाराष्ट्र टाइम्स

manoramaONLINE

The Telegraph
online edition

சென்னை

আনন্দবাজার পত্রিকা
অনলাইন সংস্করণ



TRAVEL & TOURISM



HOSPITALITY



EXHIBITION & EVENTS



REAL ESTATE



CORPORATE ADVERTISING



IMMIGRATION & CITIZENSHIP

talented team

Offline Team

- Creative Director
- Art Director
- Visualizer
- Sr. Graphic Designer
- Sr. Copywriter
- Copywriter
- Content Writer
- VFX Artist & Video Editor
- Client Servicing Executive

Online Team

- Sr. Web Designer
- Sr. Developer
- Sr. Programmer
- Web Maintenance
- SEO Executive
- SMM Executive

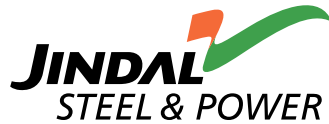
Marketing

- Director
- B.D.E.



25+ staff

industry portfolio





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